



ALUMS

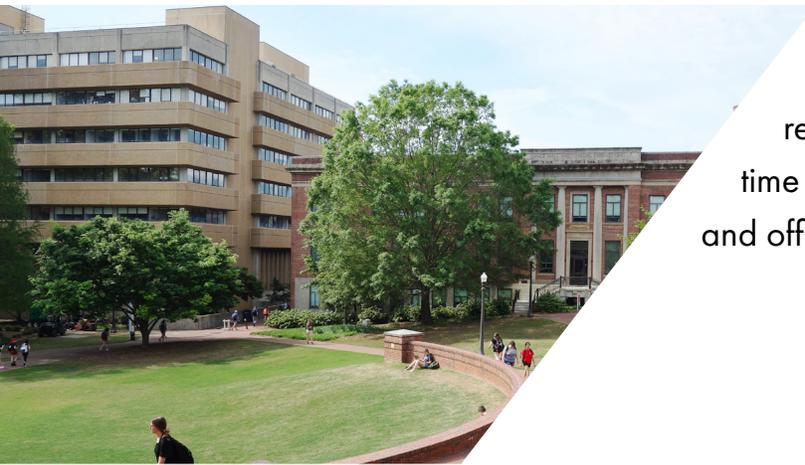
FOR CAMPUS FAIRNESS

ONE ALUMNI VOICE. COUNTERING BIGOTRY.

ALUMNI TOOLKIT



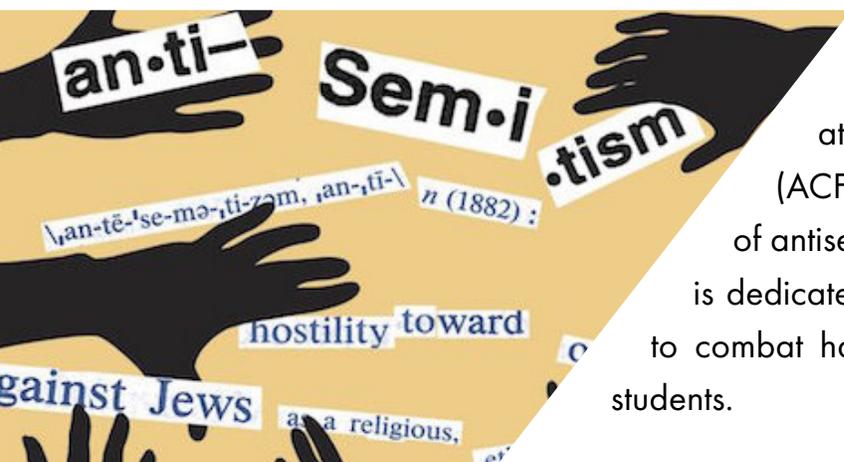
INTRODUCTION



As students prepare and begin to return to campuses, they will face a new and uncertain reality. Campus antisemitism is reaching an all-time high. Hate continues to manifest--both online and offline.



Students and faculty are attacked simply for supporting Israel. Alarming incidents of “Zoombombing”—or intrusions of virtual platforms—targeting Jewish students are increasing. And many of our nation’s finest universities are tolerating a culture of hate.



Your voice is more important now, than ever, in combating bigotry and antisemitism at your alma mater. Alums for Campus Fairness (ACF), America’s unified alumni voice on issues of antisemitism, demonization of Israel, and bigotry, is dedicated to equipping alumni, like you, with tools to combat hate and promote respectful debate for all students.

As an alum, you are a powerful force for change. Alumni have access to trustees, the administration, students, and faculty. Colleges rely on alumni for financial support and to spread good will. Since alums do not face the constraints of students and faculty, your voice provides unique value and is critical in stopping antisemitism and bigotry.

THE MULTI-PRONGED APPROACH:

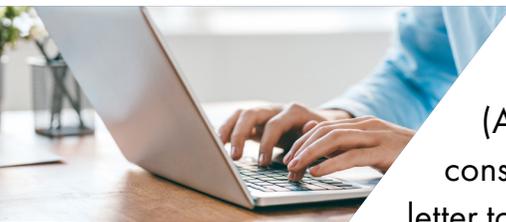
To be effective, alumni should utilize a multi-pronged strategy we call **FAIR**:



FIND OUT – Stay up-to-date on your alma mater’s news to remain ahead of major changes in policy, challenges to Jewish and Zionist students and faculty, or successes that should be celebrated.



ACCESS ADMINISTRATION – Use your position as an alum to connect with administration to ensure that university leadership is aware of ongoing issues of discrimination or bigotry and is taking appropriate actions to address them.



IMPRESS – Impress the administration with your commitment to your alma mater’s values. Get involved in alumni organizations (Alums for Campus fairness welcomes new members free of charge), consider withholding donations and explaining why, or pen an op-ed or letter to the editor about a critical issue on campus.



RAISE AWARENESS – Raise awareness among your fellow alumni! Join your alma mater’s Alums for Campus Fairness chapter to become part of the unified alumni voice that speaks out against hate. Ask questions, raise concerns, and strategize ways to unite to counter bigotry.

WE NEED YOUR VOICE!

Stay up-to-date on and get involved by signing up at:
www.campusfairness.org/sign-up

Follow us on social!

 [@campusfairness](https://www.facebook.com/campusfairness)

 [@campusfairness](https://twitter.com/campusfairness)

Get in touch with questions at
info@campusfairness.org

About Alums for Campus Fairness

Alums for Campus Fairness (ACF) is the unified alumni voice on issues of antisemitism, demonization of Israel, and bigotry. With over forty chapters and nearly 10,000 members, ACF positions thousands of alumni on the front lines of key issues at their alma maters and works to ensure that universities remain pillars of open dialogue and equal opportunity for all students.

